[SK/0617] Blogger Awards
Comments Scoring System

Document Version 1.5.0 Last Updated on 07th February 2015. ** This document is only available in English. **

INTRODUCTION

[SK/0617] Blogger Awards is based on a comments scoring system. Comments charts are available every month, quarter and year to rank readers according to their comments, of which each comment earns scores that are computed based on a predefined algorithm. Participation in **[SK/0617] Blogger Awards** is automatic as soon as readers have left a comment. To ensure a fair participation, factors considered in the computation algorithm generally involve the attendance of commenting, number of comments, length of comments and relevance of comments with respect to the topic of the post. In a nutshell, the system quantifies the genuinity and persistency of your comments.
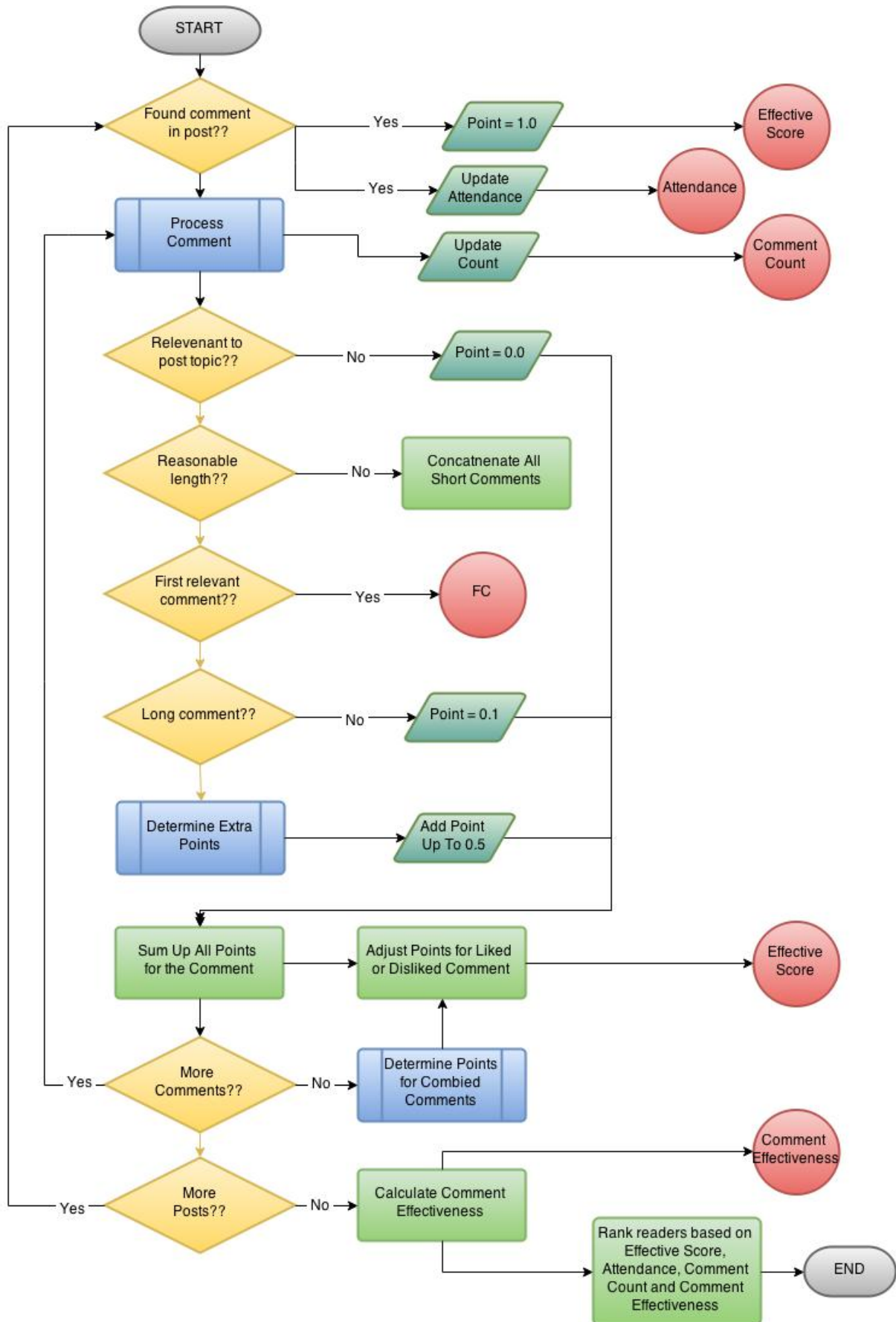
TERMS

The table below explains some of the terms used in the context of the comment scoring system and the periodic comments chart.

Attendance	The number of published posts in which you have at least one comment. In the context of this system, attendance does not mean how often you drop by to leave a comment as in weekly, once every two days, daily, twice a day or hourly, but rather on how many posts you have left with comment(s). It is not time-specific but post-specific. In another way, you can see this as your class attendance – the post being schooling days and your comments in each of the post being your presence. For example, there are a total of 10 published posts in the month of January. If you have commented in all of the posts, your attendance is 10/10 (100%); if you have commented in 8 of the posts but missed 2 of them, your attendance is 8/10 (80%). Whether you do this daily, weekly or hourly, the frequency stays the same which is tied to the number of posts with comment(s). ** Note: To be eligible for prizes, a **minimum 75%** must be achieved for the stipulated period.
Comment Count	The number of comments you have left. On a single post basis, this figure means the total number of comments for that specific post; on a time basis (for example, month, quarter or year) this figure is accumulative and means the total number of comments for all the posts within that period.
Point	A numerical quantification of comment. Each comment will earn point within the range of 0.0 to 0.5 (inclusive, with a typical and normal value of 0.1 point), which is determined by the length of the comment as well as the relevance of the comment with respect to the topic of the post.
Effective Score	The sum of attendances (each attendance to a post gives 1.0 point) and the total points earned by all comments within the specific time period (month, quarter or year) based on computation algorithm.
Comment Effectiveness	Because comments earn points based on the length and relevance with respect to the topic, it means parts of your comments may not be given points. Comment Effectiveness hence means the percentage of comments that is effective for points earning. The higher the percentage means your comments are reasonably longer and relevant to the topic of the post, while the lower the percentage means your comments are mostly short and irrelevant to the topic of the post.
FC Count	FC is the abbreviation for First Commenter, and FC Count means the total number of FC achieved within the specific time period (month, quarter or year). The first reader who left the first relevant comment in a single post earns the FC for that post. To be eligible for the FC of the post, the comment has to be of reasonable length and also relevant to the topic of the post – not just any first comment.

COMPUTATION ALGORITHM

The flowchart below explains the processes involved in the comment scoring system.

WORKED EXAMPLE

The following scenarios explain how the commenting scoring system arrives at the final scores based on the computation algorithm.

A total of 5 posts for the month in which a reader has left comments as per the table below.

	Post 1	Post 2	Post 3	Post 4	Post 5	Total
Comment count	1	5	6	0	5	**17**
First relevant comment	Yes	No	No	NA	Yes	
■ Less than reasonable length	0	3	2	NA	1	**6**
■ Irrelevant to post topic	0	2	1	NA	0	**3**
■ Typical comment	1	0	1	NA	2	**4**
■ Long comment	0	0	2	NA	2	**4**
☑ Liked comment	0	1	0	NA	2	
☒ Disliked comment	0	0	1	NA	1	

Hence, working out the computation of the comments for the reader, we have the results as tabulated below which will be used to rank the reader in the comments chart for a specific period.

	Post 1	Post 2	Post 3	Post 4	Post 5	Total
Attendance	1	1	1	0	1	**4/5 (80%)**
Typical Score (Attendance + Comment Count * 0.1)	0.0 + 1*0.1 = 1.1	1.0 + 5*0.1 = 1.5	0.0 + 6*0.1 = 1.6	NA	1.0 + 5*0.1 = 1.1	**5.3**
Points, sum of - ■ Short (0.0 point) - ■ Irrelevant (0.0 point) - ■ Typical (0.1 points) - ■ Long (extra points) ** Match color for the category	■ 0 * 0.0 ■ 0 * 0.0 ■ 1 * 0.1 0	■ 3 * 0.0 ■ 2 * 0.0 ■ 0 * 0.1 0	■ 2 * 0.0 ■ 1 * 0.0 ■ 1 * 0.1 ■ 1 * 0.3 ■ 1 * 0.2	NA	■ 1 * 0.0 ■ 0 * 0.0 ■ 2 * 0.1 ■ 1 * 0.2 ■ 1 * 0.4	
1st Adjustment to Comments - Concatenate all short comments as one, and determine if this concatenated comment is or reasonable length.	0.0 No short comments	0.1 3 short comments add up to one reasonable length	0.0 2 short comments add up to still a short comment	0.0 No comment left	0.0 1 short comment only	
2nd Adjustment for Comments - ☑ Liked (+0.1 point) - ☒ Disliked (-0.1 point) ** Match color for the category	0	☑ 1 * 0.1	☒ 1 * -0.1	NA	☑ 2 * 0.1 ☒ 1 * -0.1	
Effective Score (Attendance + Sum of points)	1.1	1.2	1.5	NA	1.9	**5.6**
Commment Effectiveness	1/1 = 100.0%	1/5 = 20.0%	3/6 = 50.0%	NA	4/5 = 80.0%	**9/17 = 52.9%**
FC Count	1	0	0	0	1	**2**

CONCLUSION

The computation algorithm may seem to be complicated and confusing, but you are not required to understand how it actually works. Tips for commenting in [SK/0617] would be:-

- If you are commenting for higher score and higher ranking on the chart, make sure that
  - o you comment in all the posts and not miss any
  - o each of your comments are relevant to the topic of the post.
  - o each of your comments are of reasonable length (recommended at least 1.5 lines long)

- If you are commenting not for the score and ranking, then
  - o enjoy the interaction to "chat" with other readers and stay happy!!

Epilogue
"Enjoy blogging and commenting. Thank you for your support on [SK/0617]. Very much appreciated."